Informative Speech (6-7 minutes)
(125 total points: outline 25 pts/speech 100 points)

**Overall Purpose:** To deliver a speech with the intention of providing the audience with information rather than altering their beliefs, or behavior.

**Speech Goal:** For you to present a speech which seeks to enlighten and inform your audience. Ideally, you should be speaking on a topic which is significant for your audience, but about which they have little or no prior knowledge.

**General Format Considerations:**

**Topic:** You may speak on any topic you wish, provided the topic does not sound persuasive in tone and that the topic falls within the ethical guidelines established by the class and your own common sense.

**Hint:** Try to pick a topic that BOTH you and your audience would find interesting and significant. For example, on the one hand, a speech on how to make a peanut butter and jelly sandwich might not be such a good choice. On the other hand, the pomegranate, a fruit that not many people know about that has recently been studied for its breast cancer fighting properties would make an excellent choice.

**Time Limit:** 6-7 minutes. You will be penalized 5% of your total grade for every 30 seconds under or over the time limit. You are granted a 30 second window of error. For example, a 6-7 minute speech allows your time to be within 5:30 to 7:30 without penalty. However, if the speech is 7:45 your grade will be reduced by 5%. If the speech runs 7:05 you will lose 10% and so on. Careful practice with delivery is important to the grade you earn.

**Research:** The minimum number of sources required is 5. Two of these sources MUST come from an academic journal. Sources must be cited within the oral text of the speech and within the body of the outline. **See pages 26-31.**

**Outline (25 points):** The outline for this speech is a formal typed preparation outline and must include parenthetical citations and a completed reference page. **See pages 21-25.** Use a speaking outline when you present your speech.

**Visual Aids:** Two visual aids are required for this presentation. You must use two different types of visual aids. For example, you may use a poster board, overheads, PowerPoint slides, objects, your body, etc., but you must be certain your visual aids are large enough for everyone in the room to see. Handouts are not a good idea. When practicing your speech, be sure to practice with your visual aids; try to keep your body oriented toward the audience and not your visual aids. Also, when you are finished using a visual aid, be sure to cover it or remove it from sight.

**Professional Attire:** Business Casual

**Rubrics:** Must be turned in on the day of the presentation (pp. 11-13).
Persuasive Speech (7-8 minutes)
(175 total points: outline 25 pts/speech 150 points)

**Overall Purpose:** To deliver a speech with the intention of altering beliefs, attitudes, or behaviors of the audience.

**Speech Goal:** For you to present a speech which seeks to persuade your audience. Ideally, you should be speaking on a topic which is significant to your audience, but about which they have little or no prior knowledge.

**General Format Considerations:**

**Topic:** You may speak on any topic you wish provided the topic is persuasive and that the topic falls within the ethical guidelines established by the class and your own common sense. Your topic will need to be approved by the instructor. Choose a topic from the SIRS database which includes a list of social issues. To find this database access the Shasta College library home page and then: 1) choose articles and databases, 2) choose alphabetical list of all databases, 3) choose SIRS knowledge source, and 4) SIRS researcher.

**Time Limit:** 7-8 minutes. You will be penalized 5% of your total grade for going over or under time. See the instructions for the demonstration or the informative speech for a more detailed explanation.

**Research:** The minimum number of sources for this assignment is 6. **Two of these sources MUST come from an academic journal.** Sources must be cited within the oral text of the speech and within the body of the outline. Remember, it’s APA. **See pages 26-31.**

**Outline (25 points):** The outline for this speech is a formal typed preparation outline and must include parenthetical citations and a completed reference page. **See pages 21-25.** Use a speaking outline when you present your speech.

**Visual Aids:** Are not required but you may choose to incorporate them.

**Professional Attire:** Business Casual

**Rubrics:** Must be turned in on the day of the presentation (pp. 15-17).